CENSUS 101: WHO

YOU.

In order to have an accurate and complete count during the 2020 Census, it is important that everyone living in Virginia completes a Census form.
CENSUS 101: WHAT

Every 10 years, the federal government conducts a population count of everyone living in the United States of America.
In 2020, for the **first time ever**, the U.S. Census Bureau will accept responses **online**, but **YOU** can still respond by phone or mail if you prefer. Responding should take less time than it takes to finish your morning coffee or read your morning newspaper.
The **next Census will take place in 2020.** Beginning in mid-March 2020, YOU will receive a notice in the mail to complete the 2020 Census.

Once YOU receive it, YOU can respond online (for the first time ever).

In May 2020, the U.S. Census Bureau will begin following up in-person with people in households who haven’t responded to the Census to ensure YOU and YOUR family are counted.
<table>
<thead>
<tr>
<th>On or between</th>
<th>You’ll receive:</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 12–20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
</tr>
<tr>
<td>March 16–24</td>
<td>A reminder letter.</td>
</tr>
<tr>
<td></td>
<td><strong>If you haven’t responded yet:</strong></td>
</tr>
<tr>
<td>March 26–April 3</td>
<td>A reminder postcard.</td>
</tr>
<tr>
<td>April 8–16</td>
<td>A reminder letter and paper questionnaire.</td>
</tr>
<tr>
<td>April 20–27</td>
<td>A final reminder postcard before we follow up in person.</td>
</tr>
</tbody>
</table>

We understand you might miss our initial letter in the mail.

- Every household that hasn’t already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn’t matter which initial invitation you get or how you get it—we will follow up in person with all households that don’t respond.
CENSUS 101: WHY

Data from the Census provides the basis for distributing more than $675 billion each year in federal funding for communities across the country to support vital programs—impacting housing, education, transportation, employment, health care, and public policy.

Each person who isn’t counted in the 2020 Census could result in their community losing $2,000 in funding per person; that’s $20,000 per uncounted person over a 10 year period.
CENSUS 101: HOW

Data collected during the Census is confidential and is ONLY used for the purpose of ensuring the fair allocation of federal resources. Strict federal law protects YOUR Census responses. It is against the law for any U.S. Census Bureau employee to disclose or publish any Census information.

The Census will collect basic information about the people living in YOUR household. The U.S. Census Bureau will NOT collect YOUR social security number, bank or credit card account numbers, money, donations, or anything on behalf of a political party.
How the 2020 Census will invite YOU to respond

Every household will have the option of responding online, by mail, or by phone. Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

- 95% of households will receive their census invitation in the mail.
- Almost 5% of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home’s physical location (like households that use PO boxes or areas recently affected by natural disasters).
- Less than 1% of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

What to Expect in the Mail

When it's time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

**Letter Invitation**
- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

**Letter Invitation and Paper Questionnaire**
- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.
Hard to Count Communities

Virginia’s Hard to Count Communities
Black and African American

Population of Children in Virginia
Young Children, Under 5 Years Old

Children in the Census
In the 2010 Census, the undercount rate for young children across the U.S. was 4.6%.

Cost to Undercounting Children
Some of the programs designed to aid children that are heavily impacted in Virginia by undercounting models.

In Virginia, 2020 Census

Aging Population Virginia

Examples of Services
- Medicaid
- Supplemental Nutrition Assistance Program (SNAP)
- Section 8 Housing Vouchers
- State Children’s Health Insurance Program (SCHIP)

Challenges
- Technological
- Misinformation

Virginia’s Hard to Count Communities
Aging Population, Ages 65 and Over

Population of Children in Virginia
Black and African American

Risk of Undercount in African American Households

Population of Children in Virginia
Black and African American

Timelines of Historic Undercount (Census Year)

One in Four or 25% of African Americans in the U.S. live in poverty, exceeding the national poverty rate of 12%.

Curriculum Factors in the Undercount of African Americans

One in Four or 25% of African Americans in the U.S. live in poverty, exceeding the national poverty rate of 12%.

The majority of African American households in the U.S. are black, and their children, when doing school tests and domestic chores, many seniors experience stress and mobility, making them more likely to be overlooked in the census.
What’s at Stake for Our Communities?

### Counting for Dollars 2020: Virginia

**Allocation of Funds from 55 Large Federal Spending Programs Guided by Data Derived from the 2010 Census (Fiscal Year 2016)**

<table>
<thead>
<tr>
<th>Program</th>
<th>Dept.</th>
<th>Obligations</th>
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<tbody>
<tr>
<td>Financial Assistance Programs</td>
<td></td>
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<td>Medical Assistance Program (Medicaid)</td>
<td>HHS</td>
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<td>Federal Direct Student Loans</td>
<td>ED</td>
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<tr>
<td>Medicare Smm. Medical Insurance (Part B)</td>
<td>HHS</td>
<td>$1,160,412,644</td>
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<tr>
<td>Highway Planning and Construction</td>
<td>DOT</td>
<td>$1,026,000,972</td>
</tr>
<tr>
<td>Temporary Assistance for Needy Families</td>
<td>HHS</td>
<td>$158,373,100</td>
</tr>
<tr>
<td>Title VIII Multifamily Housing Loans</td>
<td>HUD</td>
<td>$2,814,146</td>
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<td>HHS</td>
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<tr>
<td>National School Lunch Program</td>
<td>USDA</td>
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<td>Section 8 Housing Choice Vouchers</td>
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<td>Rural Rental Assistance Payments</td>
<td>USDA</td>
<td>$32,470,504</td>
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<td>Business and Industry Loans</td>
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CENSUS JOBS
How to Apply

APPLY FOR A 2020 CENSUS JOB

2020census.gov/jobs
In advance of the 2020 Census, the U.S. Census Bureau is recruiting thousands of people for temporary jobs across the country.

**Overview:** These positions provide the perfect opportunity to earn some extra income while helping your community. The results of the 2020 Census will help determine each state’s representation in Congress, as well as how certain funds are spent for schools, hospitals, roads, and more. This is your chance to play a part in history and help ensure that everyone in your community is counted!
Job Qualifications

To be eligible for a 2020 Census job, you must:

- Be at least 18 years old.
- Have a valid Social Security number.
- Be a U.S. citizen.
- Have a valid email address.
- Complete an application and answer assessment questions. (Some assessment questions are available in Spanish. However, an English proficiency test may also be required.)
- Be registered with the Selective Service System or have a qualifying exemption, if you are a male born after Dec. 31, 1959.
- Pass a Census-performed criminal background check and a review of criminal records, including fingerprinting.
- Commit to completing training.
- Be available to work flexible hours, which can include days, evenings, and/or weekends.

Most jobs require employees to:

- Have access to a vehicle and a valid driver’s license, unless public transportation is readily available.
- Have access to a computer with internet and an email account (to complete training).
Additional Job Qualifications

• If you are employed elsewhere, your current job must be compatible with Census Bureau employment and not create conflicts of interest. These will be reviewed on a case-by-case basis. Also, you must not engage in any partisan political activity while on duty.

• The Census Bureau is an equal opportunity employer. For more information, visit our Equal Employment Opportunity page.

• If you are a veteran who served on active duty in the U.S. armed forces and were separated under honorable conditions, you may be eligible for veterans’ preference. Documentation supporting your claim for preference must accompany your application. For more information, visit the U.S. Office of Personnel Management Veterans’ Preference page.
Ready to Apply?

If you meet these qualifications, take the next step toward joining our team! **The application process takes about 30 minutes.** You will need to provide your Social Security number, home address, email address, phone number, and your date and place of birth.
Most 2020 Census positions will likely last several weeks. These temporary positions can include census takers, recruiting assistants, office staff, and supervisory staff. They feature:

- Competitive wages
- Weekly paychecks
- Flexible hours
- Paid training

Some positions require evening and/or weekend shifts because you must be available to interview members of the public when they are at home. In addition, most 2020 Census jobs require employees to have:

- A valid driver’s license and access to a vehicle, unless public transportation is readily available
- Access to a computer with internet and an email account (to complete training)

While positions are available across the country, the Census Bureau is committed to hiring people to work in the area where they live. After all, you are likely the most familiar with the people and places within your own community.
CENSUS JOBS Q&A
Ensuring a Complete Count in Virginia for the 2020 Census

www.commonwealth.virginia.gov/completecount

#VACompleteCount #VA2020Census
Let’s Stay Connected!

Website: commonwealth.virginia.gov/completemc
Email: virginiacompletemc@governor.virginia.gov
Phone: (804) 786-2211